



IS THIS YOUR IDEA OF A ST. PATRICK'S DAY PARADE?

Underage drinking is at an all time high in Ireland.
Our children are watching us.
Our attitude to alcohol is their attitude to alcohol.

So if we see St. Patrick's Day as a great excuse to
drink to excess, then how can we stop them
from thinking and doing the very same?

It is up to all of us to take responsibility
not just for our own behaviour
but also for that of our children.
So know where they are and what they are doing
this holiday weekend, because chances are,
this is exactly how they picture the day.

Is your drinking
affecting their thinking?